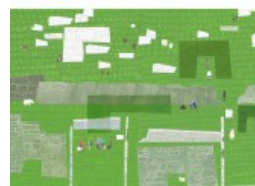


Kaleidoscope Visual art by Tsutomu Fujishima

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DESIGN DETAILS

DESIGN NAME:
Kaleidoscope

PRIMARY FUNCTION:

PRODUCTION / REALIZATION TECHNOLOGY:

Using paper-cutting, I adopted the accidental nature. I added play by putting the line which was not a line to write by hand. I expressed the form that entered the heart when

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Tibet. Using five colors of "blue, white, red, green, the yellow", one area is described under the theme of one color. The power of the color to constitute the world is expressed by five colors of pictures.

UNIQUE PROPERTIES / PROJECT DESCRIPTION:
One piece of painting is described in one color. One world is completed with five colors. Five colors mean "sky, wind, fire, water, ground". This is elements constituting the world. This is designed to be able to feel the energy of the color. The painting is not explanation of the real scenery. I expressed an impression to receive from the land as a color in the line which I simplified.

OPERATION / FLOW / INTERACTION:
The power of the color maximizes it by displaying five colors of pictures in the wall surface. Power of the beauty is born in the space.

PROJECT DURATION AND LOCATION:
It was produced in 2015. It was displayed in Tokyo JAPAN in 2015. It was displayed by Italia Bologna children's Book Fair in 2016.

FITS BEST INTO CATEGORY:
Graphics and Visual Communication Design

SPECIFICATIONS / TECHNICAL PROPERTIES:
Width 475mm x Height 340mm, One piece

TAGS:
art, poster, picture, blue, red, white, yellow, green, the world, trip

RESEARCH ABSTRACT:
I think that power of the beauty is created through the combination of colors. I studied that I drew power of the beauty to the maximum by reducing a color. I want you to feel the power of the color to be born when five pieces gathered. In addition, I studied possibility of the abstract expression. I did not create a detailed landscape. However, I devised it to express charm to have of the land.

CHALLENGE:
The point that was difficult by this project is "a white picture". It was difficult to create the form of the town while keeping transparency of the white. I used a shadow of the paper-cutting as a method to give a three-dimensional impression.

ADDED DATE:
2017-07-22 10:20:07

TEAM MEMBERS (1) :

IMAGE CREDITS:
Main image is #1:Illustrator Tsutomu Fujishima,Blue: Greenland,2015.
Optional image#2:Illustrator Tsutomu Fujishima,White: Greece,2015.
Optional image# 3 :Illustrator Tsutomu Fujishima,Red: Russia,2015.
Optional image# 4 :Illustrator Tsutomu Fujishima,Green:Scotland,2015.
Optional image# 5 :Illustrator Tsutomu Fujishima,Yellow: San Francisco /USA,2015.

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Tsutomu Fujishima,JAPAN,Artist Illustrator, 2015.

Visit the following page to learn more: <https://www.tomfujishima.com/>

CLIENT/STUDIO/BRAND DETAILS

NAME:
Fujishima Tsutomu Illustration Studio

PROFILE:
A private office of the illustration in Saitama, Japan. He expresses it under the theme of pleasure, handwritten warmth. He uses watercolors, a colored pencil, acrylic, paper-cutting, various art supplies including the CG. He produces an illustration in a book, a magazine, corporate advertising, the various fields including the product.

AWARD DETAILS

Kaleidoscope Visual Art by Tsutomu Fujishima is Winner in Graphics and Visual Communication Design Category, 2017 - 2018.

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